

ABOUT NIT JALANDHAR

Dr B R Ambedkar National Institute of Technology Jalandhar is amongst the 31 NITs established by Ministry of HRD, Government of India. The institute came into existence in the year 1988 (earlier Regional Engineering College Jalandhar) and obtained the status “Institute of National Importance” by Act of Parliament 2007. The institute is offering B Tech programme in various disciplines like Computer Science and Engineering, Electronics and Communication Engineering, Instrumentation and Control Engineering, Mechanical Engineering, Civil Engineering, Textile Technology, Biotechnology, Chemical Engineering, and Industrial & Production Engineering. In addition to B Tech programmes, the institute offers MBA, M Sc programmes in Physics, Chemistry and Mathematics, M Tech programmes in all Engineering departments, and Ph D programmes.

VISION

To build a rich intellectual potential embedded with interdisciplinary knowledge, human values and professional ethics among the youth, aspirant of becoming scientists, engineers and technologists so that they contribute to society and create a niche for a successful career.

MISSION

To become a leading and a unique institution of higher learning, offering state-of-the art education, research and training in science, engineering and technology to students who are able and eager to become change agents for the industrial and economic progress of the nation. To nurture and sustain an academic ambience conducive to the development and growth of committed professionals for sustainable development of the nation and to accomplish its integration into the global economy.

ORGANIZING COMMITTEE

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Advisory Committee

Deputy Chairman, Cultural Affairs

Dr Kapil Goyal

Dr Afzal Sikandar

Scientific Officer

Mr Bhupinderjit Singh

One Week Short Term Course

On

“Creative Writing”

(January 12-16, 2024)

(Online)



Organized by

Literary and Debating Club
Dr B R Ambedkar National Institute of

Technology GT Road Bye-Pass, Jalandhar

144008 Punjab Website: www.nitj.ac.in

ABOUT THE LITERARY AND DEBATING

CLUB

LADC is the official Literary and Debating Club of Dr B R Ambedkar National Institute of Technology Jalandhar. The main objective of the club is to provide the students a platform where they can express their ideas. The club nurtures the students to work on their oration skills, writing skills as well as listening skills. LADC is a competitive club and the students take part in many Inter College events like PICT, BITS, PD and PCTE. LADC is a platform for those who want to develop and advance their skills so as to produce confident speakers, sharp listeners and witty writers.

OBJECTIVES OF THE COURSE

The course aims to enhance participants' ability to write creatively by teaching them various writing techniques, styles, and strategies. The course encourages participants to tap into their imagination and explore new ideas. The course will emphasize on the fundamental elements of storytelling, including narrative structure, pacing, and effective use of language. Participants will learn how to craft engaging narratives that captivate readers.

The sessions will encourage participants to explore different genres and styles of writing. By experimenting with various approaches, participants can expand their writing arenas and discover their preferred creative voice.

Establishing a regular writing practice is crucial for aspiring writers. The course will help them to understand the importance of discipline and provide strategies for maintaining a writing routine, such as setting goals, managing time effectively, and overcoming writer's block. The course will develop a supportive and collaborative environment where participants can exchange ideas, seek inspiration, and develop connections within the writing community.

COURSE CONTENTS

The important contents of the short-term course are as follows:

- Writing as a passion
- Decoding fiction
- Writing genre: Historical
- Writing genre: Crime
- Writing genre: Romance
- Writing genre: Horror
- Non-fiction
- Decoding Editing
- Publishing
- Marketing Strategies

RESOURCE PERSONS

- Mr. Suhail Mathur, Co-Founder & CEO, The Book Bakers Literary Agency & Author of 'The Bhairav Putras'
- Mr. Nitish Raj, CEO, LITERIA Insight & Author of 'Love in Modern Times'
- Ms. Jyoti Jha, Columnist and Author of 'The Heart's Sanctuary and Other Stories'
- Ms. Tushti Bhatia, Founder and Marketing head, Flipping Pages
- Dr. Shefali Arora Chouhan, Author of 'Dare.Dream.Travel'.
- Mr. Anirban Bhattacharya, TV Producer & Author of 'India's Money Heist'
- Mr. Abhirup Dhar, Author of 'Hold That Breath'
- Mr. Rashima Verma, Author of 'The Royal Scandal'
- Mr. Prasun Roy, Author of 'Ringo & The Yogi'
- Mr. Siddarth Nirwan, Author of 'Dead People's Town'
- Ms. Sujata Prashar, Author of 'In Pursuit of Ecstasy'
- Mr. Bhaswar Mukherjee, Author of 'Scarred Earth'
- Ms. Kiran Manral, Author of '30 Women

Who Changed India'

- Mr. Chetan Batra, Author of 'Never Fade Away'
- Ms. Samyukhta Nair, Founder of Woolf Press & Author of 'Mariner's Compass'
- Ms. Nupur Dhingra, Author of 'Empirical Odyssey'

WHO CAN ATTEND THE COURSE?

Academicians, Research Scholars, UG and PG Students from all the Engineering disciplines, Humanities and Management, and Applied Sciences and aspiring authors can attend the course.

REGISTRATION FEE PER PARTICIPANT

(a) External Participants @ Rs. 300 + GST 18%

(b) Participants from NIT Jalandhar @ Rs. 100

The selection will be made on the basis of 'first come first serve'

Email: ladc@nitj.ac.in

Contact Details:

Ms. Anika: 8630257516

Ms. Vanshika: 9988228637

Interested candidates may register through the following URL

https://www.nitj.ac.in/events_registration/stc_creative_writing/login

IMPORTANT DATE

- **Last Date of Registration: 30.11.2023**